

César Quijada

Innovation, Adaptability and
Leadership in the Digital Age.

My name is César Quijada, a multidisciplinary professional with an extensive career that spans from the technological sector to the artistic field, not to mention my significant involvement in the automotive industry and entrepreneurship. Throughout my years of experience, I have successfully led projects in international and multicultural environments, standing out for my innate ability to merge technological innovation with a strategic and human vision.

One of the most transformative challenges in my life was the decision to move to the United States, a step that demanded me to confront and understand a new market, adapt to a different language, and yet continue to advance in my professional career. I overcame this challenge by reinventing myself, cultivating exemplary adaptability and flexibility that allowed me to learn and grow continuously. My proactive approach, coupled with a positive, disciplined, and responsible attitude, led me to overcome adversities and embrace the unknown.

One of my most notable achievements was at the Volkswagen Latin America regional office, where I had the responsibility to oversee and manage after-sales services for approximately 15 countries. I developed and executed business plans, established and monitored service goals, and created managerial computer tools to monitor after-sales health. Additionally, I led the organization and execution of annual conferences for the region, strengthening relationships between importers and dealerships and Volkswagen Germany's guidelines.

This experience not only solidified my leadership capabilities in an international context but also honed my ability to negotiate, adapt to diverse cultures and markets, and understand the multifaceted dynamics of an ever-evolving industry.

My future goals revolve around assisting companies and entrepreneurs, transferring my extensive knowledge, and refocusing my career towards a more socially and environmentally oriented impact. I aspire to greater work autonomy while always keeping a focus on learning and growth.

My core values, such as honesty, resilience, adaptability, empathy, and innovation, have been the cornerstone of my success. I deeply value customer satisfaction, conflict and problem resolution, and above all, supporting others. I would describe myself as an energetic, altruistic individual with extensive knowledge and a perpetual focus on positivity.

As I continue to progress, my vision is for my work to have a profound impact on social and ecological well-being and how companies perceive and address these crucial challenges of the 21st century. My commitment to excellence and constant innovation is unwavering, and as always, I am ready for the next challenge.